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TITLE: METHOD FOR ADJUSTING PROFIT OF AUCTION AND AUCTION DEVICE

PUBN-DATE: June 29, 2006

INVENTOR-INFORMATION:

NAME COUNTRY

TOKUNAGA, TAKUYA

## ABSTRACT:

PROBLEM TO BE SOLVED: To reduce legal risk at the time of exhibiting the gift of a prize.

SOLUTION: The limit sum of a profit to be provided to a winner as a gift is preliminarily set in an <u>auction</u> device by a provider who offers a prize on legal constraint or the other constraints, and when the successful bid price of the <u>auction</u> exceeds the limit sum, the difference between the bid price and the limit sum is paid to the provider. In the <u>auction</u> device, the value of the <u>minimum successful bid</u> price is restricted to the value of the limit sum or less, and a system for securing  $P \le Sn+1$  (P is the successful <u>bid price and Sn+1 is the minimum successful bid</u> price of the next exhibit of the <u>minimum successful bid</u> price) as a system for deciding the successful bid price.

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